

Strategic Vision | Priorities | Initiatives | Tactics

We are Hampton, a vibrant waterfront community celebrating and embracing 400 years of history and innovation to create an even more dynamic future.



Economic Growth: Generating the resources necessary to support the services the community desires and produce quality jobs for our citizens.

Jobs | Tourism | Retail | Housing: Higher value & revitalization



Place Making: Creating vibrant and authentic places that reflect and celebrate the unique culture, history, and character of our community.

Creating great public spaces | Activate existing spaces | Branding



Living with Water: Addressing coastal resiliency, reoccurring flooding, waterways, and environmental sustainability while enhancing our tax base and quality of life.

Dutch Dialogues (Innovative adaptation strategies that enhance economic growth & place making) | Coastal resiliency & hazard mitigation | Enhanced stormwater capacity | Shoreline protection



Educated Citizenry: Working with formal and informal educational providers to keep, develop, and attract a talented citizenry that will have a positive impact on their community and be able to succeed in the global economy.

Strengthen education provider partnerships | Support lifelong learning | Attract, develop, and retain talented workforce as employees and residents



Safe & Clean Community: Ensuring that all Hampton citizens and businesses are safe, healthy, and secure in their persons and property.

21st Century Policing | Neighborhood blight removal and prevention | White House Open Data program | Positive Youth Engagement & Youth Violence Prevention



Excellence in Government: Attracting, retaining, developing, and rewarding high-quality public servants that are committed to being stewards of community resources and trust, providing great customer service and demonstrating the highest level of ethical conduct.

Maximize organizational efficiency & effectiveness | Provide great customer service | Attract, retain and develop a top-quality workforce



Family Resilience & Economic Empowerment: Addressing poverty in ways that support families and individuals